

CAMPUS LIAISON JOB DESCRIPTION

Campus liaisons serve as their school's representative to the Student Assembly (SA) of American Public Health Association (APHA). Becoming a campus liaison is a great way for a student to get involved in the SA and, in doing so, develop leadership skills and foster relationships with other public health students. This position will also provide students with a unique opportunity to become more cognizant of national student initiatives within the APHA. A liaison plays a key role in SA by helping recruit new members and disseminating information about SA and APHA to students, faculty and administrators at colleges and universities across the country. It does not take a significant amount of time to serve as a liaison.

Roles and Responsibilities

Campus liaisons play an integral role at the local level by advancing SA's mission to enhance students' educational experience and professional development by providing information, resources, and opportunities through communication, advocacy, and networking. Specifically, campus liaisons will:

1. Provide assistance to the APHA-SA Campus Liaison Sub-Committee Chair with the SA recruitment drive on their campus. APHA student membership recruitment drives are conducted in particular at the start of each semester and include, but are not limited to, such activities as:
 - Distributing SA brochures, flyers, and other materials to students
 - Being encouraged to present information to students at an orientation session or other campus event
 - Staffing an information table at orientation to provide brochures and flyers and relay information about SA
 - Collecting contact information from interested students
2. Disseminate information throughout the year to students at their respective schools about APHA-SA activities and initiatives by:
 - Providing updates to students about APHA-SA activities at meetings and via listservs
 - Stuffing student mailboxes
 - Posting fliers
 - Speaking at student meetings such as student government sessions
 - Other methods deemed appropriate by student leaders
3. Liaisons will remain in continual contact with faculty and administrators about APHA- SA and its activities.
4. Liaisons will help guide APHA-SA by providing feedback on how our organization can better serve students of Public Health and other Health-Related disciplines

The Campus Liaison Sub-Committee Chair will provide assistance to campus liaisons in all activities. Specifically the Campus Liaison Sub-Committee Chair will:

1. Provide a venue via listserv for all liaisons to:
 - Receive action alerts, flyers, announcements, etc. for dissemination to students
 - Share ideas and activities among liaisons to strengthen their role and ability to provide relevant information to students and to better serve as the campus representative to the SA
2. Host periodic conference calls to:
 - Relay the activities of the SA to liaisons
 - Provide liaisons the opportunity for sharing ideas and suggesting strategies for advancing APHA-SA and the campus liaison program
 - Highlight liaison activity at participating schools
 - Address any questions, comments or concerns
3. Provide any materials, such as brochures, to assist liaisons.

If you are interested in acting as a liaison, please contact Lenette Golding at lenetteg@uga.edu , APHA-SA Campus Liaison Sub-Committee Chair 2006